



WOMEN'S STOCK PITCH

03.29-30.19

March 29 and 30, 2019

This guide provides suggestions on messaging leading up to and during the Women's Stock Pitch & Leadership Summit. The 4th annual William & Mary WSPLS will be held March 29th – 30th, 2019 at the Raymond A. Mason School of Business at William & Mary. This event has two components: the stock pitch competition, which will take place in the morning, and the leadership summit, which will take place in the afternoon. Over 150 undergraduate students from William & Mary and women representing top universities from across the country and the world will participate in the stock pitch competition and summit. We also invite William & Mary alumni as well as sponsors and professional guests to engage in the event.

Help us spread the word about this incredible event by using the #wmWSP19 hashtag and posting on Facebook, Twitter, LinkedIn, and sharing photos on Instagram.

We greatly appreciate your help furthering awareness of this event. If you have any questions, or need any additional guidance about the event, please feel free to contact Kristyn Allred at kristyn.allred@mason.wm.edu or Elizabeth Eldredge at Elizabeth.Eldredge@mason.wm.edu.

WEBSITE

<https://boehlycenter.mason.wm.edu/womens-stock-pitch/>

HASHTAGS

#wmWSP19
#100yearsofWMwomen
#wmbiz
#TribePride

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<https://www.linkedin.com/school/wm-raymond-a-mason-schoolofbusiness/>



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Thank you for agreeing to help spread the word about the Women's Stock Pitch & Leadership Summit. Please note that the posts below are merely suggestions. Have something else to say that isn't below? We'd love for you to share your unique take on this important annual event.



Instagram

1. Photo Options:

Feel free to use one or more of the options below in your social media posts.



Instagram



Facebook/Twitter/LinkedIn



Facebook/Twitter/LinkedIn

2. Social Media Posts:

Caption: Proud sponsor of @wmschoolofbiz 4th Annual Women's Stock Pitch & Leadership Summit. Inspiring women to engage in finance. #wmWSP19 #wmbiz

Link:

<https://boehlycenter.mason.wm.edu/womens-stock-pitch/>

Caption: We're excited to be partnering with @wmschoolofbiz to advance the future of women in finance. This week marks the 4th Annual Women's Stock Pitch & Leadership Summit! #wmWSP19 #wmbiz



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Link:

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Caption: @wmschoolofbiz is hosting the 4th Annual Women's Stock Pitch & Leadership Summit and we're honored to be an influential partner. #wmWSP19 #wmbiz

Link:

<https://boehlycenter.mason.wm.edu/womens-stock-pitch/>

Caption: There aren't enough women in finance and that's why we are sponsoring @wmschoolofbiz 4th Annual Women's Stock Pitch & Leadership Summit. This event is helping to mentor the next generation of women in finance. #wmWSP19 #wmbiz

Link:

<https://boehlycenter.mason.wm.edu/womens-stock-pitch/>

Caption: We are excited to inspire young women to pursue careers in the finance industry. That's why we're partnering with @wmschoolofbiz to sponsor the 4th Annual Women's Stock Pitch & Leadership Summit. #wmWSP19 #wmbiz

Link:

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