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THE
BOEHLY CENTER

FOR EXCELLENCE IN FINANCE



Raymond A. Mason
School of Business
WILLIAM & MARY

Monthly Happenings March 2021

Welcome to The Boehly Center Monthly Happenings newsletter!



Name: Michelle Li

Majors: Finance & Data Analytics

Graduating Class: 2023

Current Internship: This upcoming summer, I will be interning with Curtis Process Consulting, LLC as a Summer Analyst where I will be advising clients on optimizing their financial performances through the powers of process and data science. I was also incredibly lucky to have externed with the firm through the 2021 Futures Externship Program in January. During the summer, I will also be completing the Online Intensive Program at Girls Who Invest.

How has the Boehly Center impacted you?: The Boehly Center has helped me tremendously not only in my academic journey, but also in my professional career. As a freshman, my interest in finance sparked after joining Women in Business, Finance Academy, Mason Investment Fund, and Smart Woman Securities, and hearing from numerous professionals through DoG to Wall Street, Training the Street, Women's Stock Pitch and Leadership Summit, and other events. These events have truly broadened my scope of the finance industry as well as its

applications to technology. Through the Boehly Center, I also had the pleasure of meeting Pocket Sun ('13), the Founder and Co-President of SoGal Foundation and through her, I was able to learn more about the fields of venture capital and private equity. As the Chapter Lead of SoGal Williamsburg, my passion for female empowerment and bringing diversity to venture capital grew stronger and demonstrated the strength of the Mason alumni network at William & Mary. The Boehly Center has truly shaped who I am as an individual in the business world.



JUST LAUNCHED, JOIN NOW!



Peer Mentorship Program

The Peer Mentorship Program kicked-off its spring cohort of first-year and sophomore student-mentees and upperclassman student mentors during the first week in February 2021. In the past year, the program has grown from about 20 students to over 70 students collectively, with students represented from all four business majors.

Coordinated and managed by Smart Woman Securities, Women In Business, and Finance Academy Boehly student club board members, the Peer Mentoring Program matches high-achieving upperclassmen who have professional and advanced curricular experience with engaged students who are seeking to follow in similar career footsteps. Its aspiration is to create an expansive, yet personable, program that allows William & Mary mentors the opportunity to give back to the tight-knit business school community and give mentees the chance to receive guidance from their older peers.

Each semester, the program takes place over five weeks and each week focuses on a single aspect of professional

development, such as resume writing and behavioral interviews. The program coordinators provide the mentors with supplemental materials and guiding discussion questions, and the mentees also have access to group workshops.

The Boehly Center wishes the mentees and mentors of the Peer Mentorship Program an excellent semester of connecting ahead!

Students, if you're interested in being a mentor in a future semester, please email the Boehly Center at boehly.center@mason.wm.edu



WOMEN'S STOCK PITCH & LEADERSHIP SUMMIT
MARK YOUR CALENDARS!
3.26-27.21
All W&M students are welcome to attend this virtual event!
Visit our website for more info: mason.wm.edu/wsp

Data Feast Case Competition Returns May 17

Eldridge and The St. James are teaming up with the Boehly Center and Mason's MSBA students to host this great event! Several weeks prior to the competition, each four-person team will be given real data from The St. James, a large sports, wellness and entertainment complex in northern Virginia and an Eldridge portfolio company. Students will use the venue and event data provided along with outside research and statistical modeling to analyze The St. James consumer data. The goals of the event are to create a real-world experience to practice technical skills while also honing business acumen. We are unique in "the double pitch". Teams will be judged not only on their actual findings and technical summaries but on their presentation skills and business sense. Dean Pulley shared, "The St. James is an incredible example of what happens when William & Mary alumni partner together to bring a vision to life."

Here is a link to the [event summary from last year](#) and [our Data Feast website](#).



Careers in Finance
presented by
THE BOEHLI CENTER
FOR EXCELLENCE IN FINANCE
Raymond A. Mason
School of Business

CAREERS IN FINANCE PODCAST
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Recent Episodes:

[The Power of Mentorship](#) - Jad Howell welcomes Professor Julie Agnew, as well as alums Alexis Vitali and Rick Hartmann to talk about all things mentorship, including how the mentorship program at the Boehly Center got started, how mentorships can benefit students, and how to truly take advantage of a mentorship opportunity.

[Career Preparation - After the Job Offer](#) - Jad welcomes back Patrice Lincoln, Director of Graduate Career and Advising at the Graduate Career Management Center, Morgan Hutter, Associate Director, Strategic Engagement at the Boehly Center, and Renard Miles, Director of Employer Engagement and Programming at the Cohen Career Center, for another discussion on how you might be successful, and the resources available to you, as you identify and pursue your career interests, and what to do as you receive job opportunities and offers.

[Career Preparation - Before the Job Offer](#) - Jad Howell welcomes Patrice Lincoln, Director of Graduate Career and Advising at the Graduate Career Management Center, Morgan Hutter, Associate Director, Strategic Engagement at the Boehly Center, and Renard Miles, Director of Employer Engagement and Programming at the Cohen Career Center. Tune in as our experts help students answer questions they may have about how to navigate their potential career path.

BOEHLY CENTER WEEKLY EMAIL:

**INTERNSHIPS,
FULL-TIME
POSITIONS, &
WEBINARS**

Each Thursday, the Boehly Center provides updated internship/job opportunities, professional development webinars, and networking events.

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