



THE
BOEHLY CENTER

FOR EXCELLENCE IN FINANCE



Raymond A. Mason
School of Business
WILLIAM & MARY

Monthly Happenings July 2020

Welcome to The Boehly Center Monthly Happenings newsletter!

Executive Director Scoop

This past month faculty and staff of the Boehly Center, Cohen Career Center, and Mason School were given the opportunity to meet virtually with the Boehly Center's Officers Council for its bi-annual meeting. I recently came across a quote from the former First Lady, Michelle Obama, that I feel accurately describes what was observed during this meeting. She once said, "When you've worked hard, and done well, and walked through that doorway of opportunity, you do not slam it shut behind you. You reach back, and you give folks the same chances that helped you succeed." Members of the Officers Council and so many others epitomize this principle. These accomplished professionals graciously took time out of their demanding schedules to meet and discuss the impact of COVID-19 and how the resulting pandemic has impacted their respective industries, hiring trends, and related matters. Perhaps, most importantly, the Officers Council offered critical feedback on how recent graduates and students can best position themselves to navigate the present difficulties, and what the Boehly Center and others can do to support these efforts. In particular, the feedback centered on alumni and corporate outreach, as well as specialized training that will differentiate and position these students for success today and into the future. These areas of focus will inform the Boehly Center's near term programming, and we look forward to sharing progress on these fronts with you over the coming months. Until then, please be safe and be well.

- **Jad Howell**, Executive Director, The Boehly Center

We are
moving!

The Boehly Center is excited to announce that we are temporarily relocating to the **second floor, suite 2002**, while we plan for a more permanent home. Directional signage and marketing materials will be displayed upon students return this fall. We look forward to planning an "Open House" welcoming all to our new space!



Name: Jack Spencer

Major: Finance

Minor: Concentration in Business Analytics

Graduating Class: 2021

Current Internship: I am currently interning at West Monroe Partners in the Financial Services Consulting group. We work with banks and payment providers to assist them in navigating the challenges of the rapidly changing digital world and the added uncertainty posed by COVID-19.

How has the Boehly Center impacted you? The Boehly Center was instrumental in helping me make an informed career decision. By joining the

Finance Academy as a freshman, I was exposed early to a variety of careers in finance through events like DoG to Wall and workshops like Training the Street. A panel I attended on strategy consulting sparked my interest in the field and led me to the strong network of William & Mary alumni. They provided me with excellent guidance in my pursuit of internship and full-time employment opportunities. In addition, the Boehly Center supports Teaching Assistant (TA) positions and it presented me with the opportunity to expand my network and develop my interpersonal skills as a TA for the Innovation, Entrepreneurship and Finance: From Start to Finish special topic course.

Mason Summer Business Institute Launches




On Tuesday, July 7th, the inaugural **Mason Summer Business Institute** (MSBI) launched for 75 W&M students! The Institute kicked-off with a meaningful keynote presentation by W&M alumna **Melissa Ballenger** on "The Importance of Soft Skills in Business".

The Mason School of Business is a free four (4) week Business Summer Institute for students that had their internship cancelled or were unable to find summer employment in their respective field of interest due to COVID-19. Students participating in the program will receive access to training platforms, unique special topic education and professional development preparation. Students will have the opportunity to connect with industry professionals in particular fields (Accounting, Business

Analytics, Consulting, Finance and Marketing).

MSBI started as an idea from our very own Professor Carl Tack and has evolved into the Institute that it is today! The Boehly Center are members of the MSBI planning team, along with unparalleled collaboration from Mason Advancement, Mason Faculty & Staff, Cohen Career Center, and Professor Katherine Guthrie, who has led the MSBI charge. We are thrilled to launch this program to increase W&M students' practical and tactical skills, and look forward to future implementations of Institutes.



**FA
LL
RECRUITING**

If you haven't heard, all fall recruiting will be done remotely due to COVID-19. Therefore, be sure to check Tribe Careers, the Thursday Boehly Center emails, and the Cohen Career Center website for updates!

Please forward **this survey** to your company recruiters so we can get information for our students on how your company manages recruiting to include timelines, expectations, needs, etc.



Attention: Alumni
WE NEED YOUR HELP.

SPECIAL INVITATION FOR CLASS OF 2020



Women in Finance

100 Women in Finance is offering a complimentary one year membership to all 2020 graduates.

Since the pandemic began, 100WF has been offering rich programming from our locations around the world via webinars. Sign up via the below link.

<https://100women.org/the-class-of-2020/>

BOEHLY CENTER WEEKLY EMAIL:

**INTERNSHIPS,
FULL-TIME
POSITIONS, &
WEBINARS**

Each Thursday, the Boehly Center provides updated internship/job opportunities, professional development webinars, and networking events.



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