Monthly Happenings
May 2021

Welcome to The Boehly Center Monthly Happenings newsletter!

Thank You, Megan Branch & Jad Howell!

Welcome to the Team, Dezire Morris!

A special thanks to Executive Director Jad Howell & Administrative Coordinator Megan Branch who have done incredible things during their time with the Boehly Center. We wish them both the best in their future endeavors!

We are also excited to welcome Dezire Morris as our new Administrative Project Coordinator. In this role Dezire will oversee our four Student Clubs and assist with special programs like our Mentor Match, Women’s Stock Pitch & Leadership Summit and From DoG Street to Wall Street.
For this month's student spotlight, we highlight three members of the Cornell Stock Pitch Team, teaming up in preparation for Cornell's Undergraduate Stock Pitch Challenge!

Jennifer Feng, a junior with double majors in Finance and Economics, shared, "I'm very excited to be on the team and can't wait to see what I can gain from this journey." Jennifer is joined by first-year student Joanne Hu -- a talkative, Boba tea-addicted ENFP currently considering a major in Computer Science. Both will compete alongside their teammate Sandy Kelso, a rising junior from Vero Beach, Florida studying art & art history who is interested in a career in marketing and sales for private and public art collections.

We wish Jennifer, Joanne, and Sandy the best of luck in September!

Next up, we highlight Cheryl Ngo, a past competitor in our Data Feast MSBA Case Competition!

The Mason School's Data Feast Competition not only allowed Cheryl Ngo, MSBA Class of 2020, to apply what she learned in the classroom, but also mirrored the work she does as a Business, Data, & Reporting Analyst for Public Super Markets in Lakeland, Florida! Our Data Feast Competition encourages students to apply knowledge they learned through the MSBA program and gives students insight into real-world business problems. For more information on the competition that returned on May 17, click here!

THANK YOU FOR YOUR SUPPORT!
Recent rankings in the Princeton Review rank William & Mary in several categories! Thank you to all of our faculty, campus partners, alumni and students for continuing to make W&M a top place to be!

Peer Mentorship Program

In the past year, the program has grown from about 20 students to over 70 students collectively, with students represented from all four business majors.

Coordinated and managed by Smart Woman Securities, Women In Business, and Finance Academy Boehly student club board members, the Peer Mentorship Program matches high-achieving upperclassmen who have professional and advanced curricular experience with engaged students who are seeking to follow in similar career footsteps. Its aspiration is to create an expansive, yet personable, program that allows William & Mary mentors the opportunity to give back to the tight-knit business school community and give mentees the chance to receive guidance from their older peers.
Students, if you’re interested in being a mentor in a future semester, please email the Boehly Center at boehly.center@mason.wm.edu

Recent Episodes:

Data Feast
Morgan Hutter welcomes Professor Joe Wilck, Clinical Associate Professor of Business Analytics, Machine Learning Operations at the Raymond A. Mason School of Business; and Kendrick Ashton, an alumnus from the class of 1998, who is the co-founder and managing partner at The St. James – a lifestyle health and wellness brand.

Alternatives
Jad Howell welcomes Jon Lamb, Portfolio Manager for Orion Resource Partners. Jon speaks about his career path which led him to his current position, what a day in the life of a portfolio manager looks like, and what students can do today to prepare for a career in investment banking or private equity.

Market Research
Jad Howell welcomes Seth Carpenter, the U.S. Chief Economist at UBS. Seth shares his career trajectory in economics, from his undergraduate studies at William & Mary, to his graduate studies at Princeton; working at the Federal Reserve and the private sector. Tune in today to hear Seth give advice on what undergraduate students should do to prepare for a career in economics, either in the private or public sectors.

The Boehly Center is revamping our LinkedIn group! Every other Thursday we will be posting new content. Follow us here to learn more!
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