

# KEYNOTE SPEAKER



## Melissa Ortiz-Muñoz '98

Senior Vice President, Client Quantitative Analytics Manager, Community Banking & Client Protection Insights, Bank of America

STUDENT  
REGISTRATION

Melissa Ortiz-Muñoz currently serves as a Client Quantitative Analytics Manager for Bank of America leading business intelligence strategy for anti-money laundering, conduct, and complaints for Consumer & Small Business.

She also champions Complaints for the Community Banking & Client Protection Insights team. She has worked in Insurance Services, Deposits, Consumer Segments, Global Wealth & Investment Management, and Corporate & Commercial Banking at Bank of America. Ms. Ortiz-Muñoz received an MBA from the University of North Carolina at Chapel Hill. She has a BBA in Marketing from the College of William & Mary. She is an inventor for a "Secure Connection Between a Data Repository and an Intelligence Application" granted by the U.S. Patent & Trademark Office in 2016. She is a Certified Anti-Money Laundering Specialist (CAMS). She is the Northeast Region Chair for Bank of America's Hispanic Organization for Leadership Advancement employee network. She also serves as Vice Coordinator for American Heritage Girls Troop VA0683 and is a Board Member for the Holy Spirit Catholic School Advisory Board and the Business Analytics Advisory Board for William & Mary's Raymond A. Mason School of Business.