



# FAQ

## **What are some key dates to save?**

- December 3: Application Deadline
- January 10: Receive Preliminary Stock
- January 14: Send in Recorded Preliminary Stock Video
- February 25: Coaching Session & Career Exploration Session
- March 25: WSP&LS

**What is the application process?** There are two parts to the application process. At least two team members must apply and participate in both parts. The first requirement is that each interested student needs to apply ([AT THIS LINK](#)) by December 3 and provide their resume and letter of intent. From there, you will have approximately one month to make your school's team (only one team per school will be accepted to compete) and on January 10 your team will receive a stock. You will have five days to put a 7 minute recorded stock pitch together and upload it by January 14.

**On the application, how many letters of intent need to be submitted?** Only one letter of intent needs to be submitted per team.

**I'm having registration issues, who should I contact?** Reach out to Shaina Green at [shaina.green@wmbf.org](mailto:shaina.green@wmbf.org) for assistance with registration.

**Can our school have more than one team?** Twenty teams will be accepted with only one team representing each University. Each team will be asked to provide a faculty advisor or contact as part of the initial application process.

## **How many people should be on a team? Are there any restrictions on who can apply?**

The Women's Stock Pitch Competition is an undergraduate competition, but there is no restriction as to academic year (senior, junior, etc.) or major. At least two members must apply by the deadline and participate in the preliminary round to compete. If your team competed at a previous Women's Stock Pitch Competition at William & Mary, at most, only one of those team members may join this year's team.

**Do all team members have to identify as a woman?** The Women's Stock Pitch & Leadership Summit is an inclusive event in compliance with William & Mary's commitment to diversity and inclusion.

To find out more please visit:

[www.wm.edu/offices/compliance/discrimination\\_overview/nondiscrimination/index.php](http://www.wm.edu/offices/compliance/discrimination_overview/nondiscrimination/index.php)

**When will teams be selected and informed if they are competing?** Teams will be informed they have been selected by January 25.

**What if our team is not selected? Can we still be involved?** Yes, teams can send a sophomore representative to attend the event on March 25. In addition, all applicants are invited to participate in the virtual Career Exploration Session on February 25 and submit their resumes for the Corporate Partner Resume Book.

**What is a waitlisted team?** The competition permits 20 teams to compete. A waitlisted team is a team that is not within the initial 20 teams but if a team is unable to attend, the waitlist may be invited to compete.

**What costs are reimbursed?** Competing in the W&M WSP&LS is free for teams. We provide hotel rooms and most meals. You will be refunded for your flight and travel costs. In order to be reimbursed for participating in the William & Mary Women's Stock Pitch & Leadership Summit, attendance is required at 100% of programming, unless an excused absence.

**How do we get refunded?** *More details to come.*

**What is the schedule for March 25?** See the [2022 Proposed Schedule](#) document for the event day schedule.

**What will be the format of the stock pitch competition?** The event will begin with preliminary round stock pitches, followed by a networking session with alumni and corporate partners. In the afternoon, we will have the final round of stock pitches, where the final few teams will pitch in front of an audience. We will end the event with a dinner keynote.

**What is the Coaching Session?** The Coaching Session is a mock networking environment where students can respond to prompts and engage professionals with conversation while receiving real-time feedback on their networking skills.

**What is the Career Exploration Session?** These "Industry 101" sessions provide a high-level understanding of the different financial and professional industries that are available to you upon graduation.

**What guidelines should I follow when creating a pitch?** Stock pitch teams will present a "buy" recommendation of a stock of their choice for an endowment fund with a twelve-month holding period. The standards for what constitutes a "buy" can differ widely among professionals and the context of the decision. For this competition, a "buy" will imply the stock's expected total return (dividend yield and price appreciation) over the coming 12 months will exceed a long term, broad market average return of 10%. Deliverables include a ten-minute PowerPoint presentation and a two-page executive summary.

**Who can I contact with additional questions?** Reach out via email to Lindsey Whittaker at [LAWhittaker@email.wm.edu](mailto:LAWhittaker@email.wm.edu) for more information.

For more information, see the official **Women's Stock Pitch & Leadership Summit** website:

[mason.wm.edu/wsp](http://mason.wm.edu/wsp)