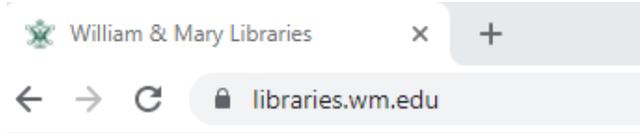
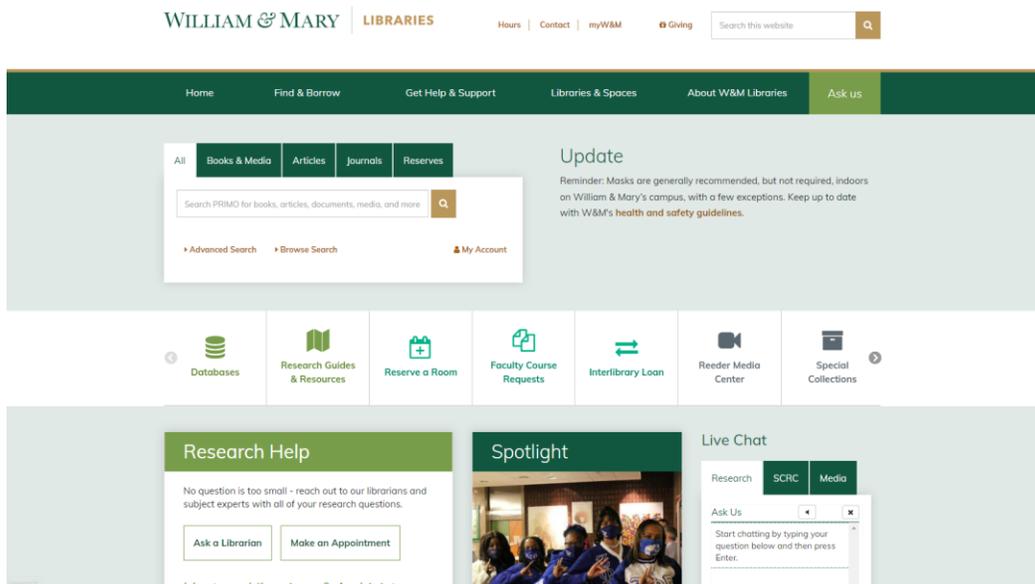


## Bloomberg for Education Access Instructions

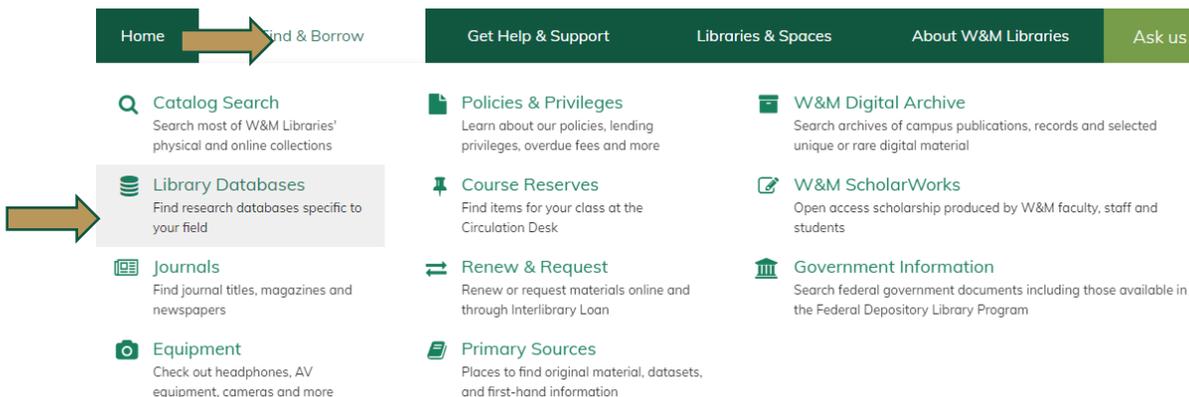
1. Go to the search bar and type <https://libraries.wm.edu/>



2. You will access the W&M Libraries Page which looks like the image below.



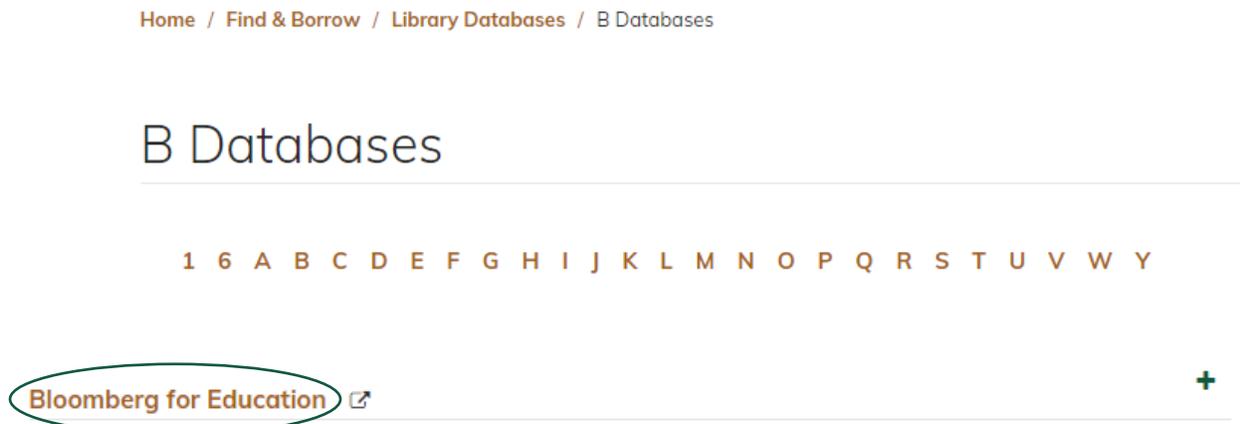
3. On the main page, hover over **“Find & Borrow”**, and click on **“Library Databases”** within the drop-down options.



- Once you are on the **“Library Database”** page, which looks like the images below. Select **“B”** within the alphabetical selection of the databases.

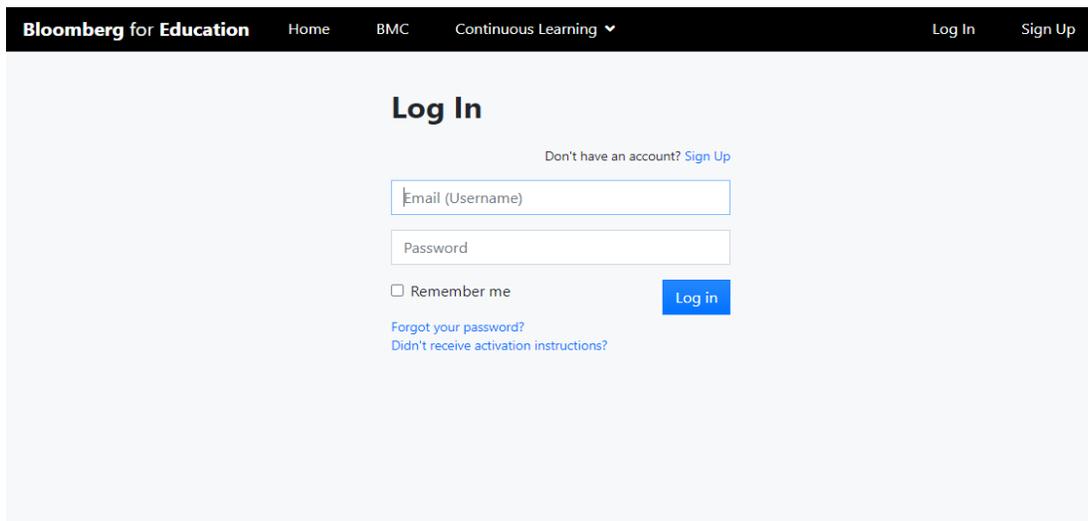


- When you arrive at the **“B Section of the Databases”**, scroll down, and click on **“Bloomberg for Education”** which will take you to their homepage.



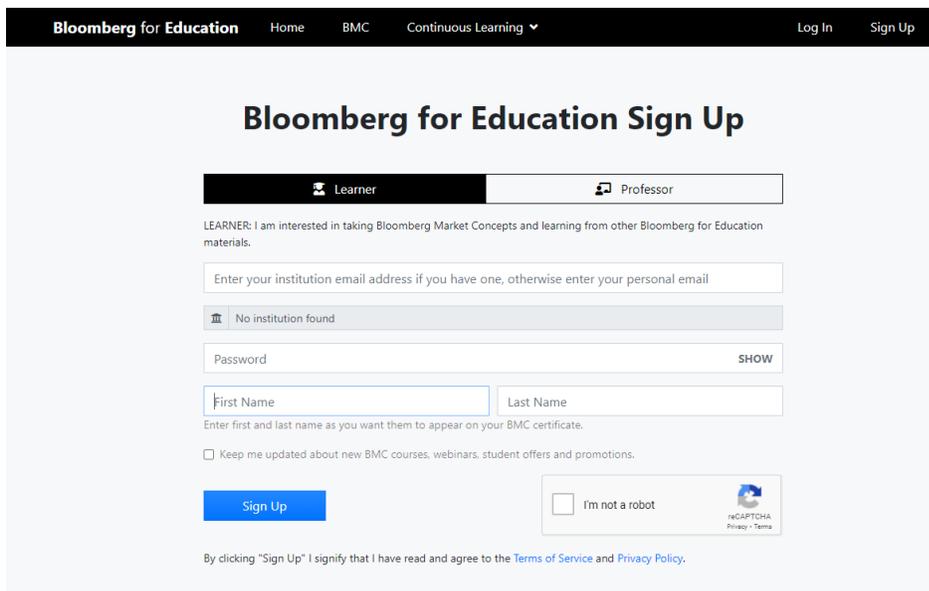
6. When you arrive at the **“Bloomberg for Education”**, the main page which looks like the image below, create a user account by selecting **“Sign-Up”**.

Don't have an account? [Sign Up](#)



The screenshot shows the 'Log In' page of the Bloomberg for Education website. At the top, there is a navigation bar with 'Bloomberg for Education', 'Home', 'BMC', 'Continuous Learning', 'Log In', and 'Sign Up'. The main heading is 'Log In'. Below the heading, there is a link: 'Don't have an account? [Sign Up](#)'. There are two input fields: 'Email (Username)' and 'Password'. Below the password field is a checkbox for 'Remember me' and a blue 'Log in' button. At the bottom, there are two links: 'Forgot your password?' and 'Didn't receive activation instructions?'.

7. On the sign-up page, it will ask you for your email address, institution, to create a password, your first & last name, and agreement that you are not a robot.  
**Note:** Input your William & Mary email address (youremail@wm.edu) and the institution should populate as “College of William & Mary”.



The screenshot shows the 'Bloomberg for Education Sign Up' page. At the top, there is a navigation bar with 'Bloomberg for Education', 'Home', 'BMC', 'Continuous Learning', 'Log In', and 'Sign Up'. The main heading is 'Bloomberg for Education Sign Up'. Below the heading, there are two tabs: 'Learner' (selected) and 'Professor'. Below the tabs, there is a text box: 'LEARNER: I am interested in taking Bloomberg Market Concepts and learning from other Bloomberg for Education materials.' There is an input field for 'Enter your institution email address if you have one, otherwise enter your personal email'. Below this is a dropdown menu showing 'No institution found'. There is a 'Password' input field with a 'SHOW' button. Below the password field are two input fields for 'First Name' and 'Last Name'. Below these is a text box: 'Enter first and last name as you want them to appear on your BMC certificate.' There is a checkbox for 'Keep me updated about new BMC courses, webinars, student offers and promotions.' At the bottom left is a blue 'Sign Up' button. At the bottom right is a checkbox for 'I'm not a robot' with a reCAPTCHA logo and links for 'Privacy' and 'Terms'. At the very bottom, there is a text box: 'By clicking "Sign Up" I signify that I have read and agree to the [Terms of Service](#) and [Privacy Policy](#).'

- Select “Complementary \$0.00” when prompted to purchase access to Bloomberg for Education Content. Click the checkbox to agree to the terms of use and then click “Complete”. Also, verify your email address through your email inbox.

Bloomberg for Education
Terminal Access

An account activation link has been sent to your email. You must activate your account within 24 hours, otherwise you will no longer be able to log in. [Click here](#) to resend the account activation link.

## Purchase Access to Bloomberg for Education Content

**!** You cannot place an order until your email is confirmed!

**Professional Rate \$249.00**  
Access to all Bloomberg Market Concepts content. No refunds.

**Student Rate \$149.00**  
Access to all Bloomberg Market Concepts (BMC) content for students at academic institutions. No refunds.

**Complimentary \$0.00**  
The College of William & Mary provides free access to all Bloomberg Market Concepts content.

[skip for now](#)

Class Code  
 Apply

Promo Code  
 Apply

Bloomberg Market Concepts	\$0.00
<b>Subtotal</b>	<b>\$0.00</b>
<p><b>Total</b> <span style="float: right;"><b>\$0.00</b></span></p>	

I signify that I have read and agree to the [Terms of Service](#), and that I accept immediate access to the Bloomberg Market Concepts course and agree to waive any withdrawal rights available to me under applicable law.

Complete

[About Us](#) | [Privacy Policy](#) | [Terms of Service](#) | © 2022 BLOOMBERG FINANCE L.P. ALL RIGHTS RESERVED. Contact Us: [bbg.edu@bloomberg.net](mailto:bbg.edu@bloomberg.net)

- Check your email and click **“activate my account”** and the **“complete”** button will be selectable after confirming the email address.

### Confirmation instructions



## Bloomberg for Education

Welcome [boehly\\_center@wm.edu](mailto:boehly_center@wm.edu)!

You can activate your account through the link below:

[Activate my account](#)

Sincerely,  
**The Bloomberg for Education Team**

## Purchase Access to Bloomberg for Education Content

**Professional Rate \$249.00**  
Access to all Bloomberg Market Concepts content. No refunds.

**Student Rate \$149.00**  
Access to all Bloomberg Market Concepts (BMC) content for students at academic institutions. No refunds.

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[skip for now](#)

Class Code

Promo Code

Bloomberg Market Concepts \$0.00  
**Subtotal \$0.00**

**Total \$0.00**

I signify that I have read and agree to the [Terms of Service](#), and that I accept immediate access to the Bloomberg Market Concepts course and agree to waive any withdrawal rights available to me under applicable law.

10. Once you have **“pushed the complete button”**, an email will be sent to you that registration & purchase has been confirmed.

## Order Summary

**Order Placed:**  
May 06, 2022

**Bloomberg for Education Order Number:**

Product	Price	Quantity	Subtotal
1 Year License to Bloomberg Market Concepts (BMC) – Student Rate (Waived)	\$0.00	1	\$0.00
		Tax	\$0.00
		Total	\$0.00

11. The **“complete button”** will also take you back to the home page where you will add the created **“username & password”** that you provided on the registration form.

12. Once you have entered your **“username & password”**, you will be redirected to the Bloomberg for Education Homepage. To access the class, select **“Add Class”** inside the Class Enrollments box and an **“Add Class”** window will appear.

**Welcome Boehly,**  
Discover how to use Bloomberg in new, creative and exciting ways.

**Class Enrollments** **Add Class**  
No results found

ID	Name

**Bloomberg Certificate**

To earn the Bloomberg Certificate, you must complete all courses with the certificate icon.

**Webinars** **Watch**

Experience our upcoming educational webinars and explore our webinar library.

**Boehly Center**  
The College of William & Mary

Courses watched	0
Videos watched	0

**New Videos**

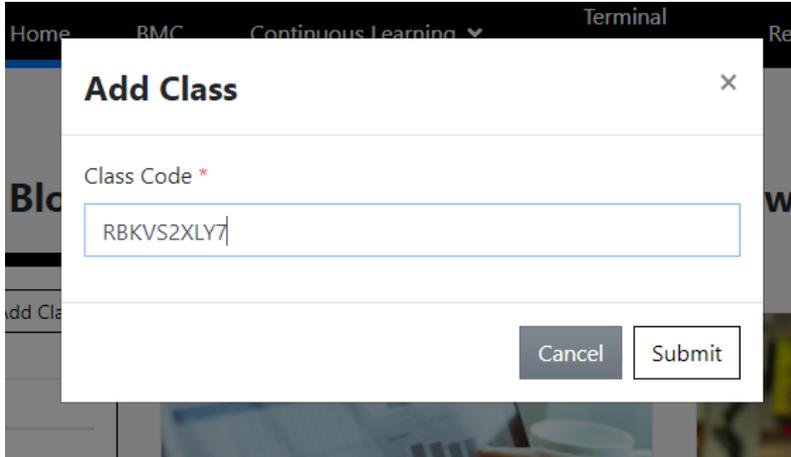
**Bloomberg Legacy API**  
January 2022  
Not Started

**Islamic Capital Markets Origination**  
December 2021  
Not Started

**Getting Started on the Terminal**

**Function Area**

13. A new screen will appear like the one below. You will need to add the following class code **“RBKVS2XLY7”** to the appropriate location and push select.



14. When you push **“select”**, it will take you back to the homepage and within the **“class enrollments”** area of the homepage, **the “Bloomberg Marketing Concepts Certification-AY 2022-23”** will appear.

Discover how to use Bloomberg in new, creative and exciting ways.

Class Enrollments Add Class

ID	Name
RBKVS2XLY7	Bloomberg Market Concepts C

**Bloomberg Certificate** 🏆

To earn the Bloomberg Certificate, you must complete all courses with the certificate icon.

**Webinars** 📺 Watch

Experience our upcoming educational webinars and explore our webinar library.

**Matt Hedrick**  
The College of William & Mary

Courses watched	0
Videos watched	0

**New Videos**



**Bloomberg Legacy API**

January 2022

Not Started



**Islamic Capital Markets Origination**

December 2021

Not Started

**Getting Started on the Terminal**



15. To access the course, click on **“the course numbers highlighted in blue”** within the **“class enrollments box”**. Once pushed, it will take you to the **“course shell”** with all of the objectives that need to be completed for the “Bloomberg Certificate.”

## Bloomberg Market Concepts Certification - AY2022-23

Courses	Videos	Case Studies
 <b>Terminal Basics</b> <span style="float: right;">Not Started</span> <p>Learn the fundamentals of navigating the Bloomberg Terminal through real-world examples. Please note that the questions in this module are simulation-based and are not scored.</p>		
 <b>Equities</b>  <span style="float: right;">Not Started</span> <p>Explore the nature and allure of equity ownership. Please note that all questions in this module count towards your final score.</p>		
 <b>Fixed Income</b>  <span style="float: right;">Not Started</span> <p>Discover the bond market and all of its unique complexities. Please note that all questions in this module count towards your final score.</p>		
 <b>Currencies</b>  <span style="float: right;">Not Started</span> <p>Explore the history and mechanics of currency markets. Please note that all questions in this module count towards your final score.</p>		
 <b>Economic Indicators</b>  <span style="float: right;">Not Started</span>		