





Bloomberg for Education Access Instructions

1. Go to the search bar and type https://libraries.wm.edu/



2. You will access the W&M Libraries Page which looks like the image below.

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Home	Find & Borrow	Get Help & Su	ipport Libre	rries & Spaces	About W&M Libraries	Ask us	
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On the main page, hover over "<u>Find & Borrow</u>", and click on <u>"Library Databases"</u> within the drop-down options.









4. Once you are on the <u>"Library Database"</u> page, which looks like the images below. Select <u>"B"</u> within the alphabetical selection of the databases.



Home / Find & Borrow / Library Databases

Library Databases



5. When you arrive at the <u>"B Section of the Databases</u>", scroll down, and click on <u>"Bloomberg for</u> <u>Education"</u> which will take you to their homepage.

Home / Find & Borrow / Library Databases / B Databases

B Databases

16ABCDEFGHIJKLMNOPQRSTUVWY

Bloomberg for Education







6. When you arrive at the <u>"Bloomberg for Education"</u>, the main page which looks like the image below, create a user account by selecting "Sign-Up".

Don't have an account?	Sign Up	
Bloomberg for Education Home	e BMC Continuous Learning 🗸	Log In Sign Up
	Log In	
	Don't have an account? Sign Up	
	Email (Username)	
	Password	
	Remember me Log in	
	Forgot your password? Didn't receive activation instructions?	

On the sign-up page, it will ask you for your email address, institution, to create a password, your first & last name, and agreement that you are not a robot.
 Note: Input your William & Mary email address (youremail@wm.edu) and the institution should populate as "College of William & Mary".

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Ву	v clicking "Sign Up" I sig	inify that I have re	ad and agree to the T	rms of Service and Privacy Policy.			







8. Select "Complementary \$0.00" when prompted to purchase access to Bloomberg for Education Content. Click the checkbox to agree to the terms of use and then click "Complete". Also, verify your email address through your email inbox.

Bloomberg for Education	Home BMC	Continuous Learning	~	Terminal Access	Resources 🗸	Boehly Cente	r 9
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About Us Privacy Policy Terms of	Service © 2022 BLOOM	BERG FINANCE L.P. ALL RIGH	ITS RESERVED.		Contac	t Us: bbg.edu@blo	omberg.net

9. Check your email and click <u>"activate my account"</u> and the <u>"complete"</u> button will be selectable after confirming the email address.

Confirmation instructions



Bloomberg for Education <bbg.edu@bloomberg.net> To O Boehly Center

Bloomberg for Education

Welcome boehly.center@wm.edu!

You can activate your account through the link below:

Activate my account

Sincerely, The Bloomberg for Education Team



10. Once you have <u>"pushed the complete button"</u>, an email will be sent to you that registration & purchase has been confirmed.

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11. The <u>"complete button"</u> will also take you back to the home page where you will add the created <u>"username & password"</u> that you provided on the registration form.

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		Ema	il (Username)		
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		Forgot Didn't	your password? receive activation instructions?		

12. Once you have entered your <u>"username & password",</u> you will be redirected to the Bloomberg for Education Homepage. To access the class, select "Add Class" inside the Class Enrollments box and an <u>"Add Class"</u> window will appear.

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13. A new screen will appear like the one below. You will need to add the following class code <u>"RBKVS2XLY7"</u> to the appropriate location and push select.

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	RBKVS2XLY7				vv
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14. When you push <u>"select"</u>, it will take you back to the homepage and within the <u>"class</u> <u>enrollments"</u> area of the homepage, <u>the "Bloomberg Marketing Concepts Certification-AY</u> <u>2022-23"</u> will appear.

Discover how to use Bloomberg in new, creative and exciting ways.









15. To access the course, click on <u>"the course numbers highlighted in blue"</u> within the <u>"class</u> <u>enrollments box"</u>. Once pushed, it will take you to the <u>"course shell"</u> with all of the objectives that need to be completed for the "Bloomberg Certificate.

Bloomberg Market Concepts Certification - AY2022-23

Courses	Videos	Case Studies	
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