

ENTREPRENEURSHIP



FRANCIS LYONS '93
FOUNDING PARTNER
TRUEPIC, INC.

Francis founded TRUEPIC, Inc., an innovative industry leader in secure camera technology & digital media provenance. Truepic helps partners make better decisions using high integrity photos & videos. Francis is a four-time Emmy Award winning producer, patent-holding entrepreneur, and mentor creating and engendering others to develop content, technology, and educational programs that promote equal opportunity and the amplification of authentic voices.



CHRIS SMITH '07
CO-FOUNDER
THE VIRGINIA BEER COMPANY

The Virginia Beer Company is a small, independent craft brewery headquartered in Williamsburg, VA. The beer produced in the facility is sold in an on-site taproom, as well as throughout Virginia, New York and in six countries around the world via wholesale and import partners. As co-founder, Chris oversees the financial management and operations of the business. He is also responsible for the brewery's export program.