Monthly Happenings
September 2022

STUDENT SPOTLIGHT

Name: Julia Hays
Major: Finance and Economics
Graduating Class: 2023
Recent Internship: Global Markets Operations Analyst at Goldman Sachs

How has the Boehly Center impacted you?
The Boehly Center has helped push me outside my comfort zone in many ways and has been crucial in my professional development. From resume reviews, interview prepping, and providing networking opportunities, I wouldn’t be where I am now without the staff and resources of the Boehly Center. Currently, the Boehly Center is helping me match my strengths and interests as I continue to job search. I am currently on the Women’s Stock Pitch team where I’m developing my equity research, public speaking, and financial modeling skills. I have the Boehly Center to thank for encouraging me to apply for this incredible opportunity.

The Boehly Center Welcomes New & Returning Students with a Two-Day Welcome Event

The Boehly Center has officially concluded its Fall 2022 two-day Welcome Event! The event consisted of the Boehly Center Ice Cream Game Night (held Tuesday, September 6) and the Boehly Center Open House (held Monday, September 12).

For the Ice Cream Game Night, students enjoyed casual conversation, refreshments, and games with peers, student leaders, and staff from the Boehly Center and the Office of Career Development and Professional Engagement.

A special thanks to our colleagues in the Office of Career Development and Professional
The Open House kicked off with a presentation, introducing students to the Boehly Center, its clubs, programs, events, and trainings.

Afterwards, students stopped by the various tables hosted by our student-led clubs and programs and the Office of Career Development and Professional Engagement, introducing worthwhile professional development opportunities.

A special thanks to all who attended! We greatly enjoyed connecting with you all and we look forward to supporting you in your professional endeavors!

The Boehly Center Attends the Undergraduate Business Tabling Event for New Students
business advising event for new students. The Boehly Center as well as its four student-led clubs (Howard J. Busbee Finance Academy, Women in Business, Mason Investment Club, and Smart Woman Securities) introduced professional development events, programs, and resources to incoming business-interested students.

With such a huge turnout, the Boehly Center was able to initiate relationships with students seeking/considering careers in financial services! We look forward to continuing to foster these relationships and supplying professional development opportunities to William & Mary students.

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### The Boehly Center Hosts Training the Street Workshops

The Boehly Center hosted 2 successful Training the Street sessions, which are 8-hour intensive trainings on corporate valuation and financial modeling, held at the top of the semester.

The Undergraduate session was held over Labor Day weekend, on September 2 and 3, and welcomed 42 students. The MBA session was held the following weekend, on September 9 and 10, and had 40 graduate level participants.

We are thrilled to see the continued excitement students have around these signature workshops.

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**New Financial Services Best Practices Guide**

Start Now. Engage Steadily. Proven Results.

Navigating Your Way to Careers in Financial Services from Your First Year and Beyond
The Boehly Center collaborated with partners across campus and with student leaders to develop the W&M Financial Services Campus Recruiting Simplified guide, to help students navigate their way to careers in financial services with intention from their first year onward. We’ve distributed 100+ guide booklets at our events and during advising appointments thus far, and we have received positive feedback about the guide thus far.

View the Guide HERE

Drop-By Advising Weekdays

<table>
<thead>
<tr>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Location</th>
<th>Topic of the Week</th>
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<tbody>
<tr>
<td>No walk-ins</td>
<td>Sept. 7</td>
<td>Sadler Foyer</td>
<td>How to Introduce Yourself at a Career Fair</td>
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<tr>
<td>Sept. 13</td>
<td>Sept. 14</td>
<td>Miller Foyer</td>
<td>Resume Updates That Got You Noticed</td>
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<tr>
<td>Sept. 20</td>
<td>Sept. 21</td>
<td>Sadler Foyer</td>
<td>What is Financial Services? It applies to more than finance majors</td>
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<tr>
<td>Sept. 27</td>
<td>Sept. 28</td>
<td>Miller Foyer</td>
<td>Preparing for DoG St. 2 Wall St.: What to talk about with alumni and peer mentors</td>
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<tr>
<td>Oct. 4</td>
<td>Oct. 5</td>
<td>Sadler Foyer</td>
<td>How to Prepare for Interviews via the Big Interview System</td>
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<tr>
<td>Oct. 11</td>
<td>No walk-ins</td>
<td>Miller Foyer</td>
<td>LinkedIn Profiles</td>
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<tr>
<td>Oct. 18</td>
<td>Oct. 19</td>
<td>Cohen Career Center</td>
<td>Free LinkedIn Profile Headshot for Your LinkedIn Profile</td>
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<tr>
<td>Nov. 1</td>
<td>Nov. 2</td>
<td>Sadler Foyer</td>
<td>What are Forage and Mind Sumo?</td>
</tr>
<tr>
<td>No walk-ins</td>
<td>Nov. 9</td>
<td>Miller Foyer</td>
<td>Being Thankful, Maintaining Connections</td>
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Fun Snacks Included!
You choose the topic to discuss with an advisor or discuss the topic of the week
Resume & LinkedIn Review available any session!

Join the Boehly Center and the Office of Career Development and Professional
Engagement Advisors and student leader peer advisors weekly every Tuesday and Wednesday for quick, stop-in advising appointments.

Next week, September 20 and 21, in the Sadler Foyer, the focus will be placed on financial services: what it is and how it applies to more than just finance majors.

There will always be resume and LinkedIn reviews as well as snacks! Ask us anything! We’re here to support your career search! No RSVP required.

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**Intro to SQL Workshop**

**Apply Now by October 14**

Students can now apply for a chance to receive hands-on SQL software training during the in-person workshop held Friday, November 11, 9 AM - 5 PM (includes one hour lunch break).

Application review and admission decisions will be made on a rolling basis beginning Monday, October 14.

[Apply HERE](#)

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**From DoG Street to Wall Street Conference**

**Register TODAY!**

The 2022 From DoG Street to Wall Street finance career exploration conference is planned for **in-person** September 30 - October 1 in Miller Hall. Students can look forward to a spectacular keynote address, networking opportunities, and a series of panels on a broad variety of topics from W&M alumni within the financial services industry. Students of all majors and academic years, including first year and sophomore students, are invited to attend!
explore the wide array of opportunities in finance. Click below to view the event schedule, panelist information, and register!

Conference Schedule
Student Registration
Panelist Information

Register today to be included on the conference waitlist!

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**Finance Specialty Courses for Spring 2023**

**Apply Today!**

Apply now to be considered for the finance specialty experiential courses listed.

**Applied Financial Concepts** - Led by Professor Glenn Crafford, 3-credits, exposes students to practices and recent developments within several specialized areas of the financial services sector through case presentations.

Applied Financial Concepts Application

**Student Managed Investment Fund (SMIF)** - Led by Professor Hugh Marble, 3-credits, provides students real-world portfolio management and security analysis experience.

Student Managed Investment Fund Application

**Hedge Fund Management** - Led by Professor Matt Siano, 1-credit, gives students a broad, multi-faceted overview of the hedge fund industry and what is needed to launch one’s own hedge fund(s) and hedge fund manager(s).

Hedge Fund Management
The Alumni Mentor Match Program is designed to give current undergraduate students a connection to alumni mentors in industries or companies in which they have limited exposure.

Mentors and mentees will meet twice each semester (fall and spring, between November 2022 and May 2023), and mentors will be asked to review their mentee's resume, LinkedIn profile, and to assist with mock interviews. Mentors can also provide perspectives on work & life as to help students create a clear vision on what to expect post-graduation and in the careers of their choosing.

**Interested in getting involved as an alumni mentor?**

**Complete the interest form below!**

Student registration form coming soon!
Know someone who wants to receive the Boehly Center Monthly Happenings newsletter?

Have them sign-up HERE

Know of Job or Internship Opportunities?

Contact Boehly.Center@mason.wm.edu
If you would like to support the programs, events and trainings that the Boehly Center offers our students, please click here and donate today! Your gift, no matter the size, will count toward helping the Boehly Center to continue its mission to develop the next generation of leaders in finance that will positively impact society. Help us Elevate, Engage, Educate, Empower & Employ William & Mary students interested in financial services by supporting the Boehly Center.

Visit our Website

BOEHLY.CENTER@MASON.WM.EDU

THE

Boehly Center

FOR EXCELLENCE IN FINANCE

The Boehly Center and its events, programs and clubs are open to any student interested in financial services and the Boehly Center does not discriminate on basis of race, national origin, color, sex, gender, sexual orientation, disability or age. To find out more click here.