

## CORPORATE FINANCE

### MATT HEIST '91

#### VICE PRESIDENT- CORP FINANCE AND BUSINESS OPERATIONS SLACK-SALESFORCE

Matt Heist, VP, Finance & Business Operations Matt is a finance professional with over 25 years of experience leading finance and business operations teams in a variety of roles in the consumer internet and software industries. Currently, Matt Heist leads the teams responsible for Financial Planning & Analysis and Go-to-Market Strategy & Operations at Slack Technologies. Prior to Slack, Matt led High Gear Media (HGM), a consumer internet content company, which was acquired by Internet Brands. Before HGM, he spent 6+ years at Yahoo!. Earlier in his career he worked as a research analyst at Donaldson, Lufkin & Jenrette and Bear Stearns. Matt started his career as an attorney in the law firm of Caace, Tusch & Santagata, focusing on commercial litigation. Matt graduated from the College of William & Mary with a concentration in Government and a minor in Economics. Matt was a member of William & Mary's Varsity Swimming and Diving team. Matt also earned a Juris Doctor from George Washington University, in Washington, DC and an MBA from the University of Southern California's Marshall School of Business. Matt is a member of the New York and Connecticut Bar Associations and is a Chartered Financial Analyst. Matt met his wife, Adrienne, at William & Mary. They continue to support the University, including endowing a scholarship for out-of-state students interested in attending the College. Adrienne & Matt have 3 children, one of whom will be attending William & Mary starting in the Fall of 2020. They live in the San Francisco Bay area.



### PHILIP ROANE '06

Philip Roane has held roles in corporate development, corporate finance, private equity and investment banking. He received a BA from the College of William & Mary and an MBA from Harvard Business School.

