

Raymond A. Mason
School of Business
William & Mary



WOMEN'S STOCK PITCH

April 5-6, 2024
mason.wm.edu/wsp



CORPORATE PARTNERSHIP

We invite you to become a corporate partner of a student-led conference that brings together scholars from prestigious universities along with exceptional women from the private sector. Our goals are to execute an outstanding stock pitch competition, including a historically underrepresented demographic in financial services: women.

OUR PITCH

Stock pitch events across the country are dominated by homogeneous teams thereby impeding a diverse perspective. Gender diversity results in cognitive and experiential diversity, which ultimately provides businesses a distinct advantage. That is why a stock pitch including women is so important.

The goal of the competition, now in its ninth year, is to expose students from varied backgrounds to careers in finance.

Professional attendees are drawn from across the William & Mary alumni population and from among our partnering organizations in the belief that engagement between professional investors, faculty, and students will deliver an outcome that is enormously impactful for all who participate.

The investment of corporate partners offset the travel cost for attending students; making it 100% free for them to participate. In addition to membership in a remarkable community focused on helping women, partners will also receive the résumés of all participating students.



Partner representatives attending the event will also have the opportunity to meet and network with students during the event. Based on need, availability, and compatibility, partners may serve as judges, panelists, or student coaches.

For more information on the competition, including testimonials from students and professionals from previous years, please visit mason.wm.edu/wsp or contact Anthony Ball at anthony.ball@wmbf.org



PARTNER PACKAGES



PLATINUM: \$20,000 +

- Recognition of Platinum Partnership on all signage & marketing materials
- Offset the cost of four teams to attend
- May assign one professional to the Women's Stock Pitch Advisory Council
- May send up to two professionals to judge applications for admission to the Women's Stock Pitch
- May send one professional to coach a competing team prior to the Women's Stock Pitch
- Participation in career exploration session
- Access to résumé book of participating students
- Access to networking hour on Friday of the event
- Attend all onsite events on Saturday

GOLD: \$10,000 +

- Recognition of Gold Partnership on all signage & marketing materials
- Offset the cost of two teams to attend
- May send one professional to judge applications for admission to the Women's Stock Pitch
- May send one professional to coach a competing team prior to the Women's Stock Pitch
- Participation in career exploration session
- Access to résumé book of participating students
- Access to networking hour on Friday of the event
- Attend all onsite events on Saturday



PARTNER PACKAGES



SILVER: \$7,500 +

- Recognition of Silver Partnership on all signage & marketing materials
- Offset the cost of one team to attend
- May send one professional to coach a competing team prior to the Women's Stock Pitch
- Participation in career exploration session
- Access to résumé book of participating students
- Access to networking hour on Friday of the event
- Attend all onsite events on Saturday

BRONZE: \$5,000 +

- Recognition of Bronze Partnership on all signage & marketing materials
- Offset the cost of one team to attend
- Participation in career exploration session
- Access to résumé book of participating students
- Access to networking hour on Friday of the event
- Attend all onsite events on Saturday

SUPPORTER: \$2,000 +

- Recognition of support on all signage & marketing materials
- Access to résumé book of participating students
- Access to career exploration session on Friday of the event
- Access to networking hour on Friday of the event
- Attend all onsite events on Saturday



GOLD PARTNERS

Matthew B. Siano, Esq.

Fran C. Engoron

J.P.Morgan



SILVER PARTNERS



BRONZE PARTNERS



Capital
Markets

YACKTMAN
ASSET MANAGEMENT

SUPPORTER PARTNERS





ADVISORY COUNCIL



Alexander Blaha '13
Senior Strategy Associate,
Eldridge Industries



Ann Benjamin
Former Managing Director and
Chief Investment Officer,
Neuberger Berman



Cindy Davis '80
Trustee,
William & Mary
Business School Foundation



Becca Freiheit '12
Senior Manager,
Financial Services Consulting,
EY



Lauren Jacobson '07
Chief Investment Officer,
Hamilton College



John Leone '91
Managing Director,
Country Quantitative Strategy,
Wells Fargo



Lauren Malafrente
Managing Director,
Scotiabank



Lisa Petrelli
Managing Director,
Country Head & Head of Global Markets,
Canada - UBS



Lindsey Whittaker '21
Fixed Income Research Associate,
Fidelity Investments
Former W&M Women's
Stock Pitch Fellow



PAST ATTENDED UNIVERSITIES

2023 WINNERS

1ST PLACE

UTAH STATE
WILLIAM & MARY

3RD PLACE

NOTRE DAME

4TH PLACE

MEMORIAL STATE

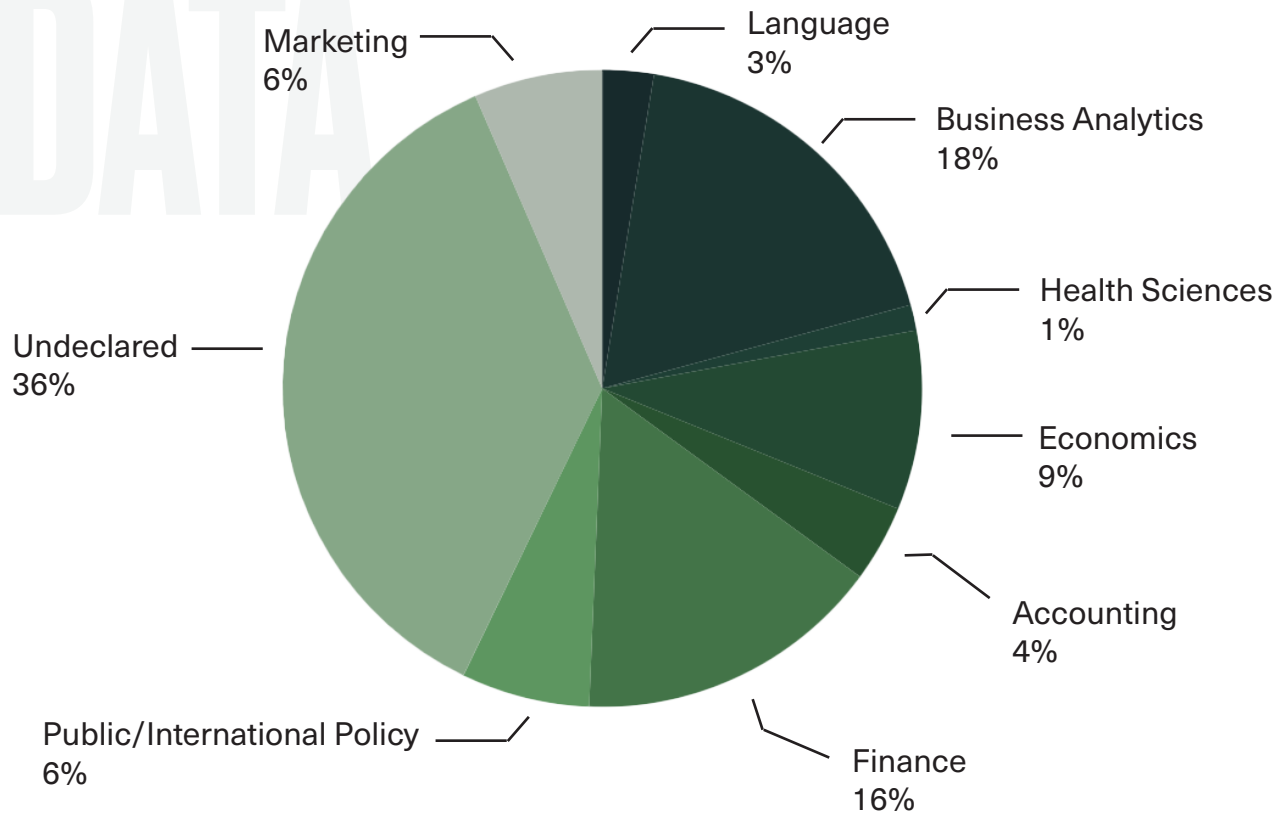


- | | |
|-----------------|-----------------------|
| Alabama | Howard |
| UC Berkley | Indiana |
| Boston College | UMass Amherst |
| Brown | Michigan |
| BYU | Morgan State |
| Carleton | North Western |
| Carnegie Mellon | NYU |
| Chicago | UPenn |
| Columbia | UPitt |
| UConn | Stanford |
| Cornell | St. John's University |
| Durham | USydney |
| Fordham | UT Austin |
| Georgia Tech | UVA |
| Griffith | Wake Forest |
| Hebrew | West Point |



2023 STUDENT DATA

AVG GPA: 3.62



The Boehly Center for Excellence in Finance

The Women's Stock Pitch is a signature event of the Center. Established through the generosity of Todd and Katie Boehly, the Center provides opportunities for advanced financial training, career exploration, networking and experiential learning for students of diverse backgrounds whose interests are in pursuing careers in the finance industry.





Raymond A. Mason
School of Business

WILLIAM & MARY

THE
BOEHLY CENTER

FOR EXCELLENCE IN FINANCE