

Corporate Finance



Melissa Ballenger '92

Foundation Trustee & Adjunct Professor W&M Mason School of Business

Melissa's 30+ year career has concentrated in Banking, Payments and Fintech. Melissa served in CFO roles at global public companies including State Street Bank (EMEA), Santander Bank and TD Bank. A CPA, Melissa served as MasterCard's Chief Accountant and Controller. Most recently, she pivoted to serve as CFO of a PE-backed, founder-led Fintech. She successfully led IPO preparation and Series D equity funding, and later served as Senior Advisor to the Board of Directors. Melissa has demonstrated global leadership both in the US and internationally, directing major corporate priorities including strategic and financial planning and execution, capital markets, finance transformation initiatives and M&A. She led companies during periods of high growth in domestic and global markets, as well as managing proactively through several economic downturns. She holds a B.B.A. in Accounting from the College of William & Mary and began her career as an Arthur Andersen auditor. Melissa is proud to serve on the W&M Mason School of Business Foundation Board of Trustees. Her other Board experience includes European financial services, and she is credentialed as a Certified Director by the National Association of Corporate Directors (NACD).



Bill McCamey '91

Chief Financial Officer

Atlanticus



Hull McKinnon '95

Chief Operating Officer

RemoteLock

Career leading growth-oriented companies, initially as a tenured venture capital investor and subsequently in internal CEO/COO/CFO operator roles - driving enterprise value and monetizing business for shareholders at a couple dozen companies throughout career. Most recently, COO at two fast growing software technology companies, and Partner/CFO at a high net-worth multi-family investment office managing over \$2.0 billion in assets that specialized in providing access to private company investments around the globe. Hull's formative experience is rooted from sixteen years as a venture capitalist. He served as a General Partner at an energy technology-focused venture fund. Hull was an integral part of establishing the firm as one of the two General Partners that created a successful venture fund brand, raising multiple funds and managing \$300 million in assets. He was primarily responsible for sourcing/investing in companies and actively overseeing their success, in addition to co-managing the firm. Hull has served on numerous boards of directors for growth oriented, private equity backed companies. He also has taken occasional active operational roles with portfolio companies, roles ranging from leading transactions to serving as CEO, including serving as CEO of a wind turbine and microgrid company. His early career was with PricewaterhouseCoopers, as a CPA, after earning his Bachelor of Business Administration degree from The College of William and Mary.