



Raymond A. Mason  
School of Business  
WILLIAM & MARY



# WOMEN'S STOCK PITCH

April 11-12, 2025  
[mason.wm.edu/wsp](http://mason.wm.edu/wsp)



# CORPORATE PARTNERSHIP

We invite you to become a corporate partner of a student-led conference that brings together scholars from prestigious universities along with exception women from the private sector. Our goals are to execute an outstanding stock pitch competition that includes a historically underrepresented demographic in financial services: women.

## OUR PITCH

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Stock pitch events across the country are dominated by homogeneous teams thereby impeding a diverse perspective. Gender diversity results in cognitive and experiential diversity, which ultimately provides businesses a distinct advantage. That is why a stock pitch including women is so important.

The goal of the competition, now in its ninth year, is to expose students from varied backgrounds to careers in finance.

Professional attendees are drawn from across the William & Mary alumni population and from among our partnering organizations in the belief that engagement between professional investors, faculty, and students will deliver an outcome that is enormously impactful for all who participate.

**The investment of corporate partners offset the travel cost for attending students; making it 100% free for them to participate.** In addition to membership in a remarkable community focused on helping women, partners will also receive the résumés of all participating students.



Partner representatives attending the event will also have the opportunity to meet and network with students during the event. Based on need, availability, and compatibility, partners may serve as judges, panelists, or student coaches.

For more information on the competition, including testimonials from students and professionals from previous years, please visit [mason.wm.edu/wsp](http://mason.wm.edu/wsp) or contact Anthony Ball at [anthony.ball@wmbsf.org](mailto:anthony.ball@wmbsf.org)





# PARTNER PACKAGES



## PLATINUM: \$20,000 +

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- Recognition of Platinum Partnership on all signage & marketing materials
- Offset the cost of four teams to attend
- May assign one professional to the Women's Stock Pitch Advisory Council
- May send two professionals to judge the Women's Stock Pitch
- Participation in career exploration session
- Access to résumé book of participating students
- Access to networking hour on Friday of the event
- Attend all onsite events on Saturday

## GOLD: \$10,000 +

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- Recognition of Gold Partnership on all signage & marketing materials
- Offset the cost of two teams to attend
- May send two professionals to judge the Women's Stock Pitch
- Participation in career exploration session
- Access to résumé book of participating students
- Access to networking hour on Friday of the event
- Attend all onsite events on Saturday



# PARTNER PACKAGES



## SILVER: \$7,500 +

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- Recognition of Silver Partnership on all signage & marketing materials
- Offset the cost of one team to attend
- May send one professional to judge the Women's Stock Pitch
- Participation in career exploration session
- Access to résumé book of participating students
- Access to networking hour on Friday of the event
- Attend all onsite events on Saturday

## BRONZE: \$5,000 +

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- Recognition of Bronze Partnership on all signage & marketing materials
- Offset the cost of one team to attend
- May send one professional to judge the Women's Stock Pitch
- Access to résumé book of participating students
- Access to networking hour on Friday of the event
- Attend all onsite events on Saturday



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## PLATINUM PARTNERS

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Matthew B. Siano, Esq.

## GOLD PARTNERS

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J.P.Morgan

StoneX<sup>®</sup>

Alice Davison

## SILVER PARTNERS

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## BRONZE PARTNERS

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Fran Engoron



Capital  
Markets

## SUPPORTER PARTNERS

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CAPTRUST



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Eldridge Industries



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Board Director  
Former C-Suite Executive at  
Walmart, Disney, L-Brands  
and Bed Bath & Beyond



# PAST ATTENDED UNIVERSITIES

## 2024 WINNERS

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### 1ST PLACE

UTAH STATE UNIVERSITY

### 2ND PLACE

MEMORIAL UNIVERSITY

### 3RD PLACE

NEW YORK UNIVERSITY



Alabama

UC Berkley

Boston College

Brown

BYU

Carleton

Carnegie Mellon

Chicago

Columbia

UConn Cornell

Durham

Fordham

Georgia Tech

Griffith Hebrew

Howard

Indiana

UMass Amherst

Michigan Morgan

State North

Western NYU

UPenn

UPitt

Stanford

St. John's University

USydney

UT Austin

UVA

Wake Forest

West Point

William & Mary





# STUDENT HIRING TRENDS



472  
Unique Participants

22% of participants are  
employed within attending  
corporate partner



## Corporate Partner Hiring Leaders

JP Morgan Chase

EY

Morgan Stanley

Goldman Sachs

Fidelity

UBS





## The Boehly Center for Excellence in Finance

The Women's Stock Pitch is a signature event of the Center. Established through the generosity of Todd and Katie Boehly, the Center provides opportunities for advanced financial training, career exploration, networking and experiential learning for students of diverse backgrounds whose interests are in pursuing careers in the finance industry.

Students from W&M apply to participate alongside 70 students from top-ranked universities competing in the stock pitch. The Women's Stock Pitch is organized by Women in Business/Smart Woman Securities.



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THE  
BOEHLY CENTER

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FOR EXCELLENCE IN FINANCE