

 Celebrating 10 Years!



BIANCA CARAGLIANO STOCK PITCH AT WILLIAM & MARY

Expanding Opportunities in Finance

March 27-28, 2026

boehlycenter.mason.wm.edu



Raymond A. Mason
School of Business

WILLIAM & MARY

THE
BOEHLY CENTER

FOR EXCELLENCE IN FINANCE



EXPANDING OPPORTUNITIES

The Bianca Caragliano Stock Pitch at William & Mary is a student-led, signature event hosted by the Boehly Center for Excellence in Finance, that brings together top scholars from prestigious universities and accomplished professionals from the private sector. Now in its tenth year, the competition is named in honor of Bianca Caragliano, whose legacy inspires the event's mission: to cultivate innovation, resilience, and excellence among the next generation of financial leaders.

This competition is more than a showcase of analytical talent—it is a platform for expanding access to finance careers by fostering professional development and networking in an inclusive environment.

Established through the generosity of Todd and Katie Boehly, the Boehly Center for Excellence in Finance provides opportunities for advanced financial training, career exploration, networking and experiential learning for students interested in pursuing careers in the finance industry.

HONORING A TRAILBLAZER

Bianca Pisani Caragliano

The newly renamed **Bianca Caragliano Stock Pitch** celebrates the legacy of a trailblazing businesswoman whose career opened doors for future generations. This event now bears the name of Bianca Pisani Caragliano, who began in 1934 as an 18-year-old copywriter in New York City. Bianca built a remarkable career through the Great Depression and World War II eras, when few women held positions in Corporate America. Over five decades, Bianca excelled and transitioned through various roles in advertising, manufacturing and retail. She earned such respect that employers created novel work-from-home and flexible arrangements, allowing Bianca to balance raising a family and continuing her career. In her final position, held until her retirement at age 70 in 1986, executives took turns personally driving her to and from work to ensure she remained with the company.

Bianca's presence and success in the advertising, manufacturing and retail industries of New York City, the epicenter of American commerce, signaled not only her personal tenacity and brilliance but also a quiet revolution. She was part of a generation that challenged norms, broke barriers, and redefined what leadership (and work itself) could look like. Her legacy resonates deeply with the mission of the stock pitch competition: to empower students to develop confidence, analytical rigor, and a voice in the world of business.

By naming the competition in her honor, we recognize Bianca not only for her professional achievements but also for the inspiration she provides to young people striving to make their own mark in business and investing. This event is more than a competition—it is a tribute to the spirit of excellence, innovation, resilience and grace that Bianca Pisani Caragliano embodied. The Mason School of Business is proud to carry her name forward as we cultivate the next generation of business leaders.



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CORPORATE PARTNERSHIP

Corporate partners play a vital role in making this experience accessible and impactful. Their support offsets 100% of travel costs, allowing students to participate free of charge. In return, partners gain access to a talented pool of students through résumé sharing, direct engagement during the event, and opportunities to serve as judges, panelists, or coaches. The event also facilitates meaningful connections between students, alumni, and industry professionals, creating a dynamic community committed to inclusive excellence in finance.

CORPORATE PARTNER HIRING LEADERS

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22%

of past participants are now
employed with an attending
corporate partner

635
unique
participants

We invite you to join us in expanding opportunities in finance by becoming a corporate partner. For more information and to discuss ways your organization can support, contact Anthony Ball at anthony.ball@wmbsf.org.

Benefits	Premium \$20,000+	Gold \$10,000+	Silver \$7,500+	Bronze \$5,000+
Recognition on signage & marketing materials	✓	✓	✓	✓
Offset the cost of teams to attend	4	2	2	1
Professional representatives to judge the stock pitch competition	2	2	1	1
Opportunity to host career information session	✓	✓		
Table at industry expo	✓	✓	✓	
Access to résumé book of participating students	✓	✓	✓	✓
Access to Day 1 networking hour	✓	✓	✓	✓
Attend all Day 2 onsite events	✓	✓	✓	✓

PARTNER PACKAGES



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EVENT SCHEDULE

FRIDAY, MARCH 27, 2026 | Networking & Corporate Partner Engagement

2:00 p.m.	Corporate Partners and Professionals Check-In
3:00 p.m.	Corporate Partner Industry Expo
4:00 p.m.	Corporate Partner Career Information Sessions
4:30 p.m.	Cocktail Networking Reception
5:30 p.m.	Dinner & Keynote Address

SATURDAY, MARCH 28, 2026 | Bianca Caragliano Stock Pitch

7:30 a.m.	Judges & Teams Check-In; <i>Breakfast Available</i>
7:50 a.m.	Judges and Timers take rooms
8:00 a.m.	Round 1
9:45 a.m.	Round 2
11:30 a.m.	Final Round
12:40 p.m.	Lunch
1:30 p.m.	Keynote Address
2:00 p.m.	Winner Announcement & Closing Remarks
2:30 p.m.	Group Photo
3:00 p.m.	Event Concludes

Stock Pitch Round Breakdown:

Each round includes:

- 10-minute pitch
- 10-minute Q+A from Judges
- 5 minutes to switch teams

Round 1: 24 Teams, 8 rooms, 3 Teams per room, 3 judges per room, 3 Sets in this round

Round 2: 24 Teams, 8 rooms, 3 Teams per room, 3 judges per room, 3 Sets in this round

Final Round: 3 Teams, 1 room: Brinkley Commons, 4-5 judges

NEW TO 2026:

All teams will pitch in Round 1 and Round 2. Cumulative scores will be calculated to determine the top three teams who will proceed to the final round.



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